





IP? Can the EU help me? An overview of tools and funding opportunitites for IP protection

EUIPO - Ideas Powered for Business

The European Union Intellectual Property Office (EUIPO) offers a platform called Ideas Powered for Business. It provides tools and resources for businesses to manage and protect their IP.

Eurostars

Eurostars is a joint program between EUREKA and the EU. It supports R&D-performing SMEs, and while not focused solely on IP, it aids in the development and protection of innovative projects.

European Patent Office (EPO)

The EPO offers support for SMEs applying for patents. The EPO helps to prepare before filing a patent application. Patents protect some innovations, but not others.

European IP Helpdesk

The European IP Helpdesk offers free and confidential advice on IP matters. It provides guidance on patents, trademarks, copyrights, and design rights.

Enterprise Europe Network

EEN helps businesses connect with partners across Europe. It provides support on various business aspects, including intellectual property.

European Innovation Council

The EIC provides funding for high-risk, high-potential innovations, including those in IP-intensive industries.

Erasmus for Young Entrepreneurs

While not directly related to IP, Erasmus for Young Entrepreneurs facilitates exchanges between new entrepreneurs and experienced ones, fostering knowledge transfer and potential collaborations.

EU Customs Enforcement of IP Rights

The EU has measures in place for customs enforcement of IP rights. This is particularly relevant for companies dealing with international trade and seeking to protect their IP at borders.