



CROWD IP



What do IP rights entail?

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EUIPO
EUROPEAN UNION
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EU Trademarks

The EU Trademark (EUTM), formerly known as the Community Trademark, allows businesses to register a trademark that is valid across all European Union member states.

EU Patents

The European Patent, granted by the European Patent Office (EPO), allows inventors to protect their inventions in multiple European countries with a single application.

EU Copyright

Copyright protection arises automatically when a work is created, and it covers a wide range of creative expressions, including literary, artistic, and musical works.

These rights provide creators, inventors, and businesses with legal tools to safeguard their intangible assets, promote economic growth, and contribute to a level playing field in the market.

Registered Community Design (RCD)

The RCD offers protection for the appearance of a product, including its shape, colour, and ornamentation, within the European Union. It provides exclusive rights to prevent unauthorized use of the registered design.

Geographical Indications (GIs)

GIs identify products as originating from a specific geographical area, with qualities, reputation, or characteristics that are essentially attributable to that place of origin.

EU Trade Secrets

While not a registration-based system, the EU has introduced a directive on the protection of undisclosed know-how and business information (trade secrets).