



Call for tender - DARE Project: Crowdfunding Solution

In the context of the DARE Project - Digital Environment for collaborative Alliances to Regenerate urban Ecosystems in middle-sized cities ("DARE"), funded by the European Commission's Urban Innovative Actions program, EURO CROWD requests a crowdfunding solution (white label provider) to be integrated within the "BiPart" platform (www.bipart.it)

Background

Within the framework of the DARE project (WP5), EURO CROWD will provide a functional crowdfunding solution to fund selected projects.

Under WP5, the BiPart platform has already been prepared for crowdfunding, in terms of both the development of dedicated functionalities and the preparation for an integration with an ad hoc platform. This readiness also includes the integration of voting features within the processes so as to strengthen the increasingly common practices of participatory budgeting combined with match funding. This functionality has been implemented primarily with a view to integration with external crowdfunding platforms.

Description of the service

The selected supplier will be responsible for developing, hosting and maintaining a donation and reward-based crowdfunding solution, that will be integrated with the BiPart platform (see Annex 1). Projects will be able to run their crowdfunding campaigns on the selected crowdfunding platform, but their campaign page will also be integrated and displayed within the BiPart platform.

The integration between the crowdfunding platform and the BiPart e-democracy platform is one of the many innovative elements of the DARE project. This will enable the integration of a participatory and a crowdfunding process and thus combine a voting system between proposals with a funding system. The implications of this innovation are many: first of all, the possibility for an organization - a municipality, a school, etc. - to select a circumscribed number of proposals on which to channel fundraising through a participatory path, or to establish a hybrid criterion of selecting proposals through both liking and co-funding.

Purpose of the procedure

To select a vendor who will host on its infrastructure (crowdfunding portal) a section dedicated to the DARE project's and at the same time ensure its integration according to specific technical elements (detailed in Annex I) with the BiPart platform.

Type, object, value and duration of the assignment:

1. **Typology:** provision of services
2. **Subject:**
 - a) Development of a dedicated section to host DARE crowdfunding projects (donation- and reward-based)

- b) Integration of the section with the BiPart platform.
- c) Possibility of including widgets related to the projects on the Darsena Ravenna Approdo Comune website (www.darsenaravenna.it)
- d) Maintenance of the infrastructure for a period of time of 12 months, starting from the date of delivery of the finished product and conditional on the approval of EUROCROWD

Activities a., b. and c. shall be delivered by September 30, 2022, in their final version.

3. Value: The maximum budget for the entire assignment is set at EUR 20,000.00 + VAT if due. It should be noted that payments will be made according to the following timelines and modalities:

- I. Pre-financing (40%) of the amount at the signing of the contract.
- II. Interim balance (40% of the amount) upon delivery of the final version of the solution
- III. Final balance (20% of the amount) by 31.12.2022

4. Duration: The assignment will be effective from the time of signing the contract until the completion of the activities stipulated in the object (point 2.).

Skills required for selection purposes

- 1. Demonstrated experience in developing crowdfunding platforms and solutions. Specific experience in donation and reward models will be positively evaluated
- 2. Ability to host reward and donation crowdfunding campaigns on an existing portal
- 3. Ability to develop an integrated solution with the BiPart platform, according to the technical requirements described in Annex 1
- 4. Ability to work in Italian: written and spoken native level.

Who can apply

All economic operators able to meet the characteristics detailed in this notice, as well as the technical specifications included in Annex I., and that fulfill all the skills required.

Criteria for comparing applications/curricula for the assignment:

- CVs of experts involved and experience in developing and creating crowdfunding portals and solutions (10 points out of 100)
- Detailed technical offer (50 points out of 100)
- Economic offer (40 points out of 100)

Following the submission of the application and where necessary, additions may be requested by the proposers. Such additions will be requested and must be provided in written form.

Indication of the relevant organizational structure and the person responsible

The assignment will be carried out under the direct responsibility of EUROCROWD.

Responsible for the procedure is Francesca Passeri, Deputy Director

(francesca.passeri@eurocrowd.org)

Modalities of application submission.

Those interested must (under penalty of inadmissibility) have their applications received no later than **9 June 2022 13:00 CET**

- their detailed technical bid
- the relevant economic offer, in a separate file from the technical offer
- the CVs of the experts involved (preferably in europass format)
- a portfolio of the company intending to implement the solution, detailing previous experiences and clients

The documents should be sent by email to francesca.passeri@eurocrowd.org (Person in charge of the procedure), with "Expression of interest_DARE_Name of proposing organization" in the subject line.