

5th ECN Crowdfunding Convention

The reference event for the European Crowdfunding Industry

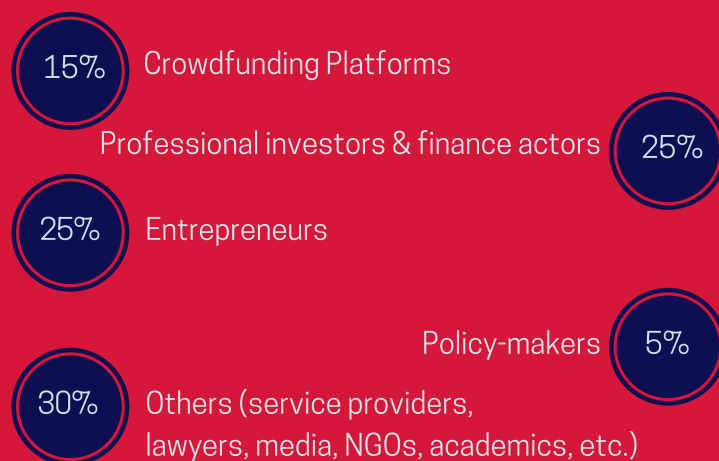
The Event

The ECN Crowdfunding Convention is designed to be the **reference pan-European conference for all the crowdfunding stakeholders** and professionals who wish to stay up to date on the **developments of the industry**, to **connect with international players** and to exchange **points of view and opportunities**.

A few facts from the past edition

- 200+ Participants
- 45 top speakers for Panel discussions & Keynotes
- 10 panels on crowdfunding, P2P lending and alternative finance
- 25 Platforms among speakers
- 2 days conference
- 3 EU institutions among speakers (European Investment Bank, European Commission and European Securities Markets Authorities)
- 1 Member of the French Parliament as keynote speaker

Audience breakdown 2015



The 5th Edition

At its 5th edition, the ECN Crowdfunding Convention is no longer dealing with a sector at its infancy stage. We will bring on stage a growing industry that has developed into different applications, that is consolidating its position in the early stage finance arena, that is forming partnerships with established companies and that is working to account and provide transparent answers to the general public. In particular, we aim at gathering:



The Location

An airy, colored and creative space.
More photos upon request.



The Draft Agenda

Thursday 3rd November

- 08:30 **Registrations and welcome coffee**
- 09:30 **Welcome speech** - ECN
- 09:45 **Opening Speech** day 1
- 10:00 **Keynote 1** – Overview of the EU crowdfunding market and its developments in the past years
- 10:15 **Panel 1** - Crowdfunding within Capital Markets Union after Brexit vote: current situation and future scenarios
- 11:00 **Networking break**
- 11:30 **Panel 2** - Lending crowdfunding after Lending Club's scandal: is the golden age still achievable?
- 12:15 **Keynote 2**
- 12:30 **Panel 3** -How can platforms establish successful partnerships with banks and other financial actors?
- 13:15 **Lunch Break**
- 14:15 **Panel 4** - Secondary markets for crowdfunding: existing challenges and opportunities
- 15:00 **Keynote 3**
- 15:15 **Networking Break**
- 15:45 **Panel 5** - A look at blockchain as infrastructure for alternative finance players
- 16:30 **Panel 6** - IT and best practices for improving transparency, security and processes in crowdfunding
- 17:15 **Closing** Day 1
- 17:30 **Networking Drinks**

Friday 4th November

- 08:30 **Registrations and welcome coffee**
- 09:30 **Opening Speech** Day 2
- 09:45 **Panel 7** – Framing reward crowdfunding: current situation, challenges and next steps
- 10:30 **Panel 8** – Crowdfunding for culture, research and innovation: numbers, cases and best practices
- 11:15 **Networking break**
- 11:45 **Keynote 6**
- 12:00 **Panel 9** - Focus on emerging markets: crowdfunding in Eastern Europe, Africa and China.
- 12:45 **Lunch Break**
- 13:45 **Keynote 7**
- 14:00 **Panel 10** - Building a sustainable crowdfunding platform: best practices in operations, community management and stakeholders relationships
- 14:45 **Panel 11** -Crowdfunding coming of age: how is the sector answering to an increased need for transparency and data?
- 15:30 **End of conference and networking drinks**

Sponsorship Opportunities

Platinum Sponsorship

- Online and offline visibility as platinum sponsor on all communication related to the event (website, social media, ECN Monthly newsletter, hand-out)
- Possibility to distribute flyers or other promotional material at the event
- Roll up banner in the networking area for the entire duration of the conference
- Up to 10 free tickets for the convention
- Lunch break sponsor - your logo will be displayed during one lunch both on the agenda and on screen
- Opening keynote speech day 1 or day 2

Price:
€15,000

Units: 2

Gold Sponsorship

- Online and offline visibility as gold sponsor on all communication related to the event (website, social media, ECN Monthly newsletter, hand-out)
- Possibility to distribute flyers or other promotional material at the event
- Up to 6 free tickets for the convention
- Networking Break sponsor - your logo will be displayed during one networking break both on the agenda and on screen
- A keynote speech during day 1 or day 2

Price:
€10,000

Units: 4

Silver Sponsorship

- Online and offline visibility as silver sponsor on all communication related to the event (website, social media, ECN Monthly newsletter, hand-out)
- Possibility to distribute flyers or other promotional material at the event
- Up to 4 free tickets for the convention
- Panel sponsor – your logo will be displayed during a panel of your choice both on the agenda and on screen
- Contribute in creating the panel: participate in the panel you chose as a speaker and get the chance to invite other speakers of your choice to it.

Price:
€6,000

Units: 5

Bronze Sponsorship

Agenda Sponsorship

- Online and offline visibility as bronze sponsor on all communication related to the event (website, social media, ECN Monthly newsletter, hand-out)
- 2 Free tickets for the convention
- Hand-out sponsor – get your logo on the first page of the hand-out which is distributed to all participants

Price:
€4,000

Units: 1

Panel Sponsorship

- Online and offline visibility as bronze sponsor on all communication related to the event (website, social media, ECN Monthly newsletter, hand-out)
- 2 Free tickets for the convention
- Panel sponsor – Associate your logo to one panel both on the hand-out and on screen during the panel and get the chance to introduce the panel.

Price:
€4,000

Units: 4

Badge Sponsorship

- Online and offline visibility as bronze sponsor on all communication related to the event (website, social media, ECN Monthly newsletter, hand-out)
- 2 Free tickets for the convention
- Badge sponsor – Get your logo on the badge that every participant will wear

Price:
€4,000

Units: 1

20% discount for ECN Members on all sponsorship packs

For more information, please get in touch:

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